# Roofing





For almost 50 years, Feldco has been helping homeowners improve the value of their homes while improving the quality of their lifestyles.

It is our mission to offer superior roofing at an exceptional **value.** Our roofing is designed specifically for the unique weather of the Midwest, ensuring your home stays safe and protected from the elements.

By staying ahead of the trends with energy efficient products, we're proud that we offer Energy Star® qualified shingles that can help reduce your heating and cooling bills.

We know every home and every customer is different, so we have a wide variety of shingle color options available to help you transform your home, and enjoy the **beauty** of a Feldco roof for years to come.

You've heard us say, with Feldco, "One Call Takes Care of it All." Whether you visit us online at 4feldco.com, stop by one of our showrooms or call us at 866-4FELDCO®, we make it easy to schedule your free in-home estimate. Followed up with our professional service and installation, Feldco truly takes the hassle out of your home renewal project. Quite simply, Feldco remains a company you can **trust.** 

We look forward to earning your business, transforming your home and delighting you with your Feldco experience.

- Your Feldco Team



## WHY FELDCO?

## **Customer Delight**

We pride ourselves on setting the bar in customer service by making "Customer Delight" our focus day in and day out. Whether it's during an in-home demonstration, the installation, or a call to 866-4FELDCO®, we don't want to just satisfy our customers, but delight them.

## Owens Corning® Preferred Contractor

Owens Corning® has been a recognized leader in the building industry for over 75 years.

#### **Professional Installation**

Your Installation Team is among the best in the industry, dedicated to making sure your new roof is properly installed. Our professional installation maximizes the efficiency and functionality of your new roof. All installers are EPA trained and certified renovators that strictly adhere to the latest requirements for Lead Safe Renovating. This ensures that your installation will be cleaner and safer, protecting you and your family.





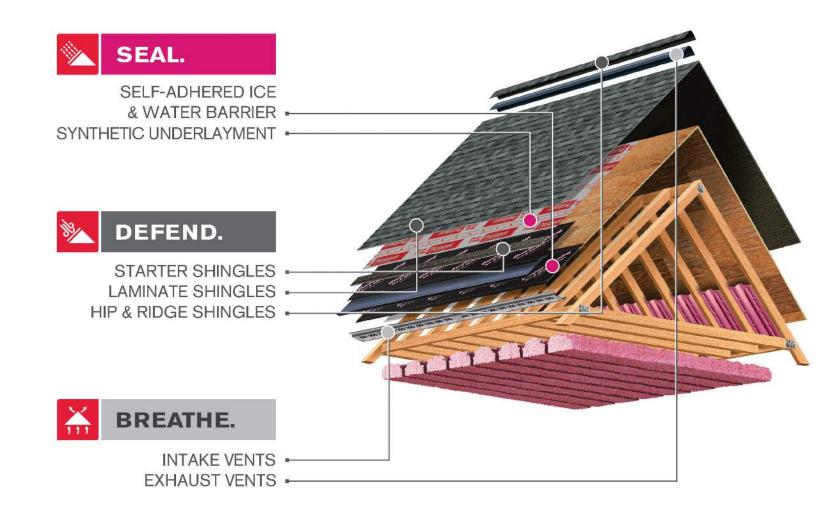








## SEAL. DEFEND. BREATHE. —



## SURENAIL® TECHNOLOGY ———

#### The SureNail® Difference - A technological breakthrough in roofing.

The innovative features of Owens Corning® TruDefinition® Duration® Shingles with patented SureNail® Technology offer the following:

- **Breakthrough Design:** Featuring a tough, woven engineered reinforcing fabric to deliver consistent fastening during installation.
- **Triple Layer Protection**®: A unique "triple layer" of reinforcement occurs when the fabric overlays the common bond of the shingle laminate layers that offers excellent fastener holding power.
- Outstanding Grip: Our enhanced Tru-Bond® sealant grips tightly to the engineered fabric nailing strip on the shingle.
- Excellent Adhesive Power: Specially formulated, wide adhesive bands help keep shingle layers laminated together.
- Exceptional Wind Resistance: Engineered to deliver 130-MPH wind warranty performance with only 4 nails. Fewer nails required can mean deck penetrations.





## STREAKGUARD™ ALGAE RESISTANCE PROTECTION —

### What Is Algae Growth?

Algae species are naturally occurring and transported through the air and can attach themselves to shingles. White streaks caused by algae growth are more common in warm, humid climates, it can occur in all regions of the country.

## Don't Let Algae Ruin Your Homes Curb Appeal

Keep your roof looking like new with Owens Corning® StreakGuard™ Algae Resistance Protection. Copper-lined granules which help resist algae growth are blended with the colored granules in a scientifically developed proprietary way to meet the needs of specific regional climates.

#### **Added Protection for Your Roof**

Owens Corning® StreakGuard™ Algae Resistance Protection for extra protection on your home's biggest asset.

- Inhibit the growth of blue-green algae
- Available on a wide variety of shingle styles and colors.
- Limited 10-year warranty.



## **CUSTOM STYLES - JUST FOR YOU**

#### Owens Corning® TruDefinition® Duration® Roofing Shingles







Estate Gray\*







Brownwood\*

Peppercorn

Teak\*



Onyx Black\*

Terra Cotta





Sand Castle



Midnight Plum

Williamsburg Gray



Driftwood\*

TruDefinition® Duration® Shingles are available in popular colors with bold, lively contrast and complementing shadow lines for greater dimension. Through the use of this shadowing and multiple granule colors, your shingles will have a truly unique and dramatic effect.



#### Owens Corning® TruDefinition® Duration® Designer Roofing Shingles





Sedona Canyon

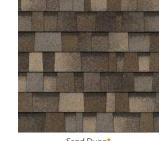


Black Sable\*





Pacific Wave





\*Duration®Flex® only available in limited color options.



Summer Harvest\*

## **CUSTOMIZED TO FIT YOUR NEEDS**

#### **Duration® Flex®**

Your shingles need help to protect your home on a daily basis. Duration® FLEX® shingles are more flexible than standard shingles, for enhanced durability and performance in all environmental conditions, including storms and cold weather installation:

- Proprietary blend of SBS polymer modified asphalt
- Lays flat faster than standard shingles
- Rubber-like flexibility helps minimize loss of granules
- Has the highest impact rating possible;
  UL 2218 Class 4, which may qualify for a homeowner insurance discount

## **Velux Skylite**

Feldco is proud to offer Velux Skylights with your roofing system. Choose from a wide variety of models to find the best skylight for your home.





## THE BEST WARRANTY IN THE INDUSTRY

#### **Platinum Protection**

Feldco and Owens Corning® offer one of the best warranty in the industry.

### **Residential Roofing System**

50-Year, non-prorated labor, material, dumpster/disposal coverage on manufacturing defects.

Lifetime Workmanship Coverage

## **\$10 Million Insurance Policy**

Workers Compensation and Liability Insurance so you are completely protected in case of injury or damage.









## 866-4FELDCO® 4FELDCO.COM

Chicago North - 1656 Winthrop Drive, Des Plaines, IL

Peoria - 1011 W. Detweiller Drive, Peoria, IL

Rockford - 4322 Maray Drive, Rockford, IL

Milwaukee - 401 W. Boden Street, Milwaukee, WI

Wausau - 7315 Zinser Street #3, Weston, WI

Davenport - 355 W. 76th Street, Davenport, IA

Chicago South - 17730 Hoffman Way, Homewood, IL

Springfield - 719 Estill Drive, Springfield, IL

Madison - 3037 S. Stoughton Road, Madison, WI

Green Bay - 1125c Tuckaway Lane, Menasha, WI

Cedar Rapids - 4920 Blairs Forest Court NE, Cedar Rapids, IA





